# BAPTIST MEMORIAL HEALTH CARE FOUNDATION FACT SHEET

# SUPPORTING QUALITY HEALTH CARE IN THE MID-SOUTH

#### **Mission**

Baptist Memorial Health Care Foundation exists to support the healing, preaching and teaching mission of Baptist Memorial Health Care, a 22-hospital system with locations in Arkansas, Mississippi and Tennessee.

### **Quick Facts**

- Founded in 1983
- Staffed by 10 employees, including an executive director
- Established by an endowment
- Funded by gifts from individuals, employees, corporations and other foundations
- Raised more than \$6,082,060 in 2019



- Received more than \$837,132 in employee contributions in 2019
- Distributed \$2,235,154
   through Board of Directors
   grants in 2019
- Manages more than \$122 million in designated funds
- Supports 22 Baptist Memorial hospitals in Arkansas, Mississippi and Tennessee



# **Administration**

- Baptist Foundation staff solicits, receives and manages contributions, gifts, grants and bequests that benefit the scientific, educational, charitable and religious activities of Baptist Memorial Health Care.
- 100% of gifts donated are used for the designated purpose; staff members' salaries are paid from interest earned on the investment portfolio.



## **Board of Directors Grants**

A **16-member board**, comprising community and business leaders from throughout the Mid-South, meets quarterly to manage Baptist's Board of Directors Grant Program. Through this program, Baptist Foundation funds innovative and essential community, hospital and wellness initiatives; enhanced patient care; advanced technology and equipment needs; and education. Clinical Innovation grants are also administered by the Board of Directors grant program and fund groundbreaking research efforts.

# **Signature Initiatives**

- Baptist Centers for Good Grief (provide comprehensive, year-round grief services for the Mid-South)
- Baptist College of Health Sciences (provides scholarships for students pursuing health care careers)
- Baptist Operation Outreach (provides free health care for the homeless in Memphis, Tennessee)

## At Work in the Community (during 2019 calendar year)

- Baptist Cancer Center Provided more than \$18,000 in transportation for 31 patients
- Baptist Centers for Good Grief Provided 5,266 free grief counseling services
- Baptist College of Health Sciences Provided \$860,514 in scholarships for 188 students
- Baptist Memorial Hospital for Women Sponsored 40 NICVIEW™ cameras so families could view their babies in the newborn ICU; there were 119,747 views in 2019
- Baptist Operation Outreach Treated 1,186 homeless patients
- Employee Emergency Assistance Fund Awarded \$64,808 to assist 131 employees experiencing crises
- Patient Assistance Fund Gifted \$61,858 to assist 458 patients with medications and durable medical equipment

## How to Support Our Mission and Make a Difference in the Community

- Make donations by mail or by phone
- Give online at bmhgiving.org
- Create online giving campaigns, such as through Facebook
- Designate Baptist Memorial Health Care Foundation as your charity for matching gift or other charitable programs, such as AmazonSmile
- Make a gift in honor or memory of a loved one
- Make a bequest
- Make an in-kind contribution



